



# The Canadian Journal of Critical Care Nursing

## ADVERTISING INFORMATION 2019

### Circulation

The Canadian Journal of Critical Care Nursing (CJCCN) is the only peer-reviewed critical care journal in Canada. Each issue of CJCCN is distributed to members of the CACCN, individuals, and institutions interested in critical care nursing – more than 1,300 in total. The journal covers topics related to clinical care and evidence-based practice, education, management, research and professional issues in critical care nursing.

### Advertising rates (net, CAD)

Full page: \$920.00  
1/2 page: \$540.00  
1/4 page: \$370.00  
1/8 page: \$250.00  
Double page spread: \$1,660.00

### Colour rates

Standard spot colour: Additional \$250.00 per colour  
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*All amounts shown are in Canadian Dollars.*

### Publication dates:

#### Spring:

Confirmation: January 11  
Art submission: January 25  
Publication: February

#### Summer:

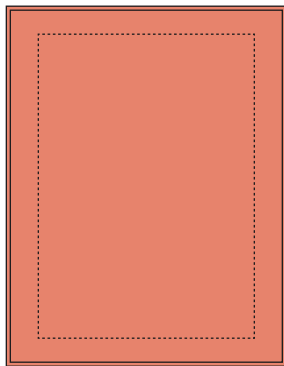
Confirmation: April 5  
Art submission: April 18  
Publication: May

#### Fall:

Confirmation: July 5  
Art submission: July 19  
Publication: August

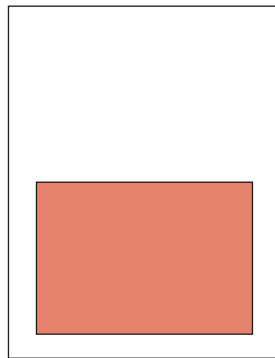
#### Winter:

Confirmation: October 4  
Art submission: October 18  
Publication: November



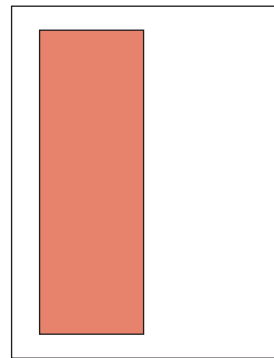
#### Full page

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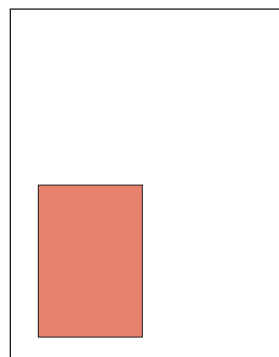
#### 1/2 page

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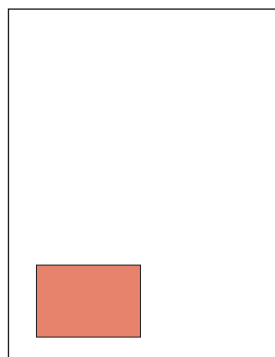
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- We regret that we cannot offer an agency discount.
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