

The Canadian Journal of Critical Care Nursing ADVERTISING INFORMATION 2020

Circulation

The Canadian Journal of Critical Care Nursing (CJCCN) is the only peer-reviewed critical care journal in Canada. Each issue of CJCCN is distributed to members of the CACCN, individuals, and institutions interested in critical care nursing – more than 1,300 in total. The journal covers topics related to clinical care and evidence-based practice, education, management, research and professional issues in critical care nursing.

Advertising rates (net, CAD)

Full page: \$920.00 1/2 page: \$540.00 1/4 page: \$370.00 1/8 page: \$250.00

Double page spread: \$1,660.00 E-blast to membership: \$920

Colour rates

Standard spot colour: Additional \$250.00 per colour

Full process colour: Additional \$600.00

All amounts shown are in Canadian Dollars.

Publication dates:

Spring:

Confirmation: January 10 Art submission: January 24 Publication: February

Summer:

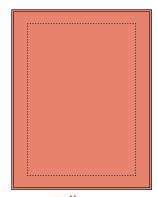
Confirmation: April 3 Art submission: April 17 Publication: May

Fall:

Confirmation: July 3 Art submission: July 17 Publication: August

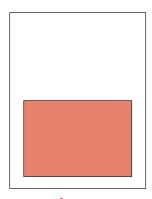
Winter:

Confirmation: October 2 Art submission: October 16 Publication: November

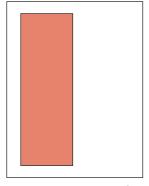


Full page Trim size: 8.5" × 11";

with bleed: 8.75" × 11.25" type margin: 6.75" × 9.5"

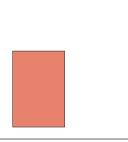


1/2 page 6.75" × 4.75"

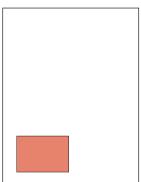


1/2 page (vertical) 3.25"×9.5"





1/4 page 3.25" × 4.75"



1/8 page 3.25" × 2.25'

Premiums

- Outside Back Cover: 20% premium
- Inside Front Cover: 15% premiumInside Back Cover: 10% premium
- All cover positions process colour only.
- We regret that we cannot offer an agency discount.
- · Terms: net 30 days

All amounts shown are in Canadian Dollars.

Digital files only

High-resolution PDF preferred (300 DPI, CMYK). Email files to heather@pappin.com or call for FTP upload instructions.

For further information:

Contact Heather Coughlin, Pappin Communications, The Victoria Centre, 84 Isabella Street, Unit 2, Pembroke, ON K8A 5S5 Phone: 1-613-735-0952 | Fax: 1-613-735-7983 | Email: heather@pappin.com