

Canadian Journal of Neuroscience Nursing

The official publication of the Canadian Association of Neuroscience Nurses

Advertising information 2017

Circulation:

CJNN is published three times per year and posted on the Canadian Association of Neuroscience Nurses (CANN) website (www.cann.ca) for members and subscribers.

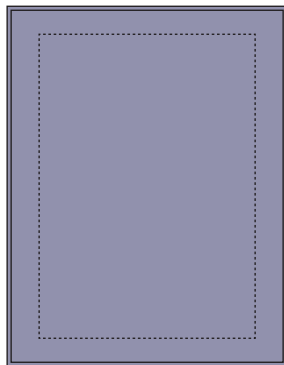
Advertising rates: (net, CAD)

Full page: \$450.00

Half page: \$345.00

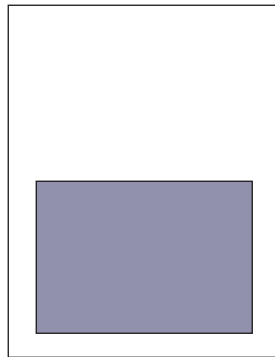
Third page: \$310.00

Quarter page: \$295.00



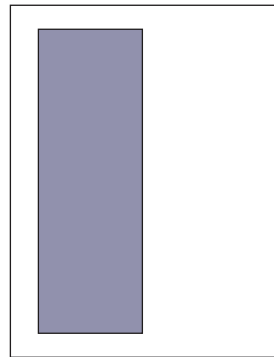
Full page

Trim size: 8.5" × 11";
 with bleed: 8.75" × 11.25"
 type margin: 6.75" × 9.5"



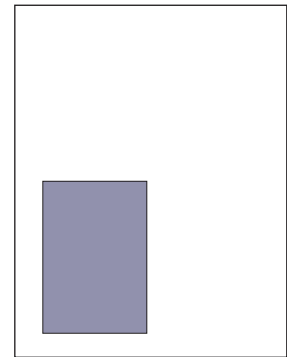
½ page

6.75" × 4.75"



½ page (vert.)

3.25" × 9.5"



¼ page

3.25" × 4.75"

Publication dates:

Spring 2017

Confirmation: February 1

Art submission: February 15

Publication: March

Summer 2017

Confirmation: July 1

Art submission: July 15

Publication: August

Fall 2017

Confirmation: October 1

Art submission: October 15

Publication: November

Premiums and discounts:

Outside back cover: 20% premium

Inside front or inside back cover: 15% premium

Discounts:

10% on three consecutive issues

10% on combined CANN website/CJNN advertising

We regret that we cannot offer an agency discount.

Terms: net 30 days

All amounts shown are in Canadian Dollars.

For further information:

Contact Heather Coughlin, Pappin Communications, The Victoria Centre, 84 Isabella Street, Unit 2, Pembroke, ON K8A 5S5

Phone: 1-613-735-0952 | Fax: 1-613-735-7983 | Email: heather@pappin.com

The Canadian Journal of Neuroscience Nursing is published for the Canadian Association of Neuroscience Nurses by Pappin Communications, Pembroke, Ontario.



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Website advertising information

www.cann.ca

The official website of the Canadian Association of Neuroscience Nurses provides users with current neuroscience news, award, scholarship and bursary opportunities and timely research reports, in addition to association and membership information, relevant links and more. The site is indexed in many search sites and health sciences sites.

- Conferences, workshops and courses will be posted under the “Events” heading.
- Job postings will be listed in the “Careers” section.
- Corporate ads will be posted or linked as appropriate.

Advertising options & rates

Neuro courses, workshops, conferences: N/C

Career ads:
\$300.00 for three months
\$400.00 for six months
\$750.00 for a full year

Corporate advertising: \$100.00 per month (websites, products, services, or sponsored events)

Banner ad: \$100.00 per month

Tile ad—bottom of page, all pages: \$20.00 per month/\$200.00 full-year commitment

Tile ad—right-hand sidebar, inside page: \$12.00 per month/\$125.00 full-year commitment

Take advantage of our 10% discount for combined CANN website/Canadian Journal of Neuroscience Nursing (CJNN) advertising packages

Technical information

Supply text in Word, and all images and logos as JPG, 72 DPI

Banner specs: 1120 × 414 px (JPG, GIF or PNG)

Tile specs: 400 × 175 px; 72 DPI (JPG, GIF or PNG)

Ads will be posted within seven working days whenever possible. Forward material to: heather@pappin.com

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