



**CANNACIIN**

Canadian Association of Neuroscience Nurses  
Association canadienne des infirmières  
et infirmiers en neurosciences



# Canadian Journal of Neuroscience Nursing

The official publication of the Canadian Association of Neuroscience Nurses

## Advertising information 2019

### Circulation:

CJNN is published three times per year and posted on the Canadian Association of Neuroscience Nurses (CANN) website ([www.cann.ca](http://www.cann.ca)) for members and subscribers.

### Publication dates:

#### Issue 1

Confirmation: February 1  
Art submission: February 15  
Publication: March

#### Issue 2

Confirmation: July 1  
Art submission: July 15  
Publication: August

#### Issue 3

Confirmation: October 1  
Art submission: October 15  
Publication: November

### Premiums and discounts:

Outside back cover: 20% premium  
Inside front or inside back cover: 15% premium

#### Discounts:

10% on three consecutive issues  
10% on combined CANN website/CJNN advertising

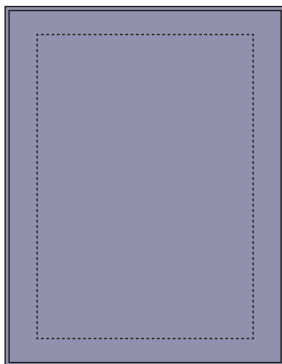
*We regret that we cannot offer an agency discount.*

*Terms: net 30 days*

*All amounts shown are in Canadian Dollars.*

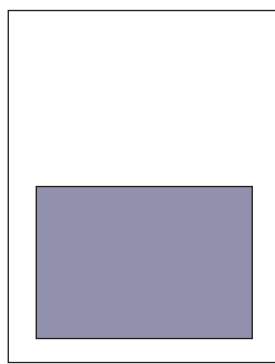
### Advertising rates: (net, CAD)

Full page: \$450.00  
Half page: \$345.00  
Third page: \$310.00  
Quarter page: \$295.00



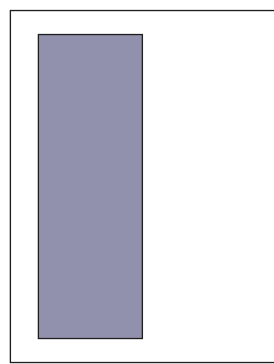
#### Full page

Trim size: 8.5" × 11";  
with bleed: 8.75" × 11.25"  
type margin: 6.75" × 9.5"



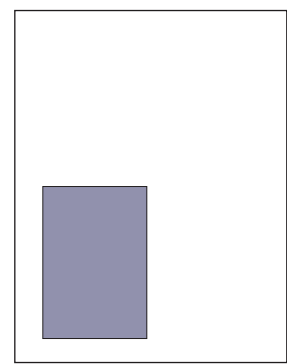
#### ½ page

6.75" × 4.75"



#### ½ page (vert.)

3.25" × 9.5"



#### ¼ page

3.25" × 4.75"

### For further information:

Contact Heather Coughlin, Pappin Communications, The Victoria Centre, 84 Isabella Street, Unit 2, Pembroke, ON K8A 5S5  
Phone: 1-613-735-0952 | Fax: 1-613-735-7983 | Email: [heather@pappin.com](mailto:heather@pappin.com)

The Canadian Journal of Neuroscience Nursing is published for the Canadian Association of Neuroscience Nurses by Pappin Communications, Pembroke, Ontario.



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## Website advertising information

### [www.cann.ca](http://www.cann.ca)

The official website of the Canadian Association of Neuroscience Nurses provides users with current neuroscience news, award, scholarship and bursary opportunities and timely research reports, in addition to association and membership information, relevant links and more. The site is indexed in many search sites and health sciences sites.

- Conferences, workshops and courses will be posted under the “Events” heading.
- Job postings will be listed in the “Careers” section.
- Corporate ads will be posted or linked as appropriate.

### Advertising options & rates

**Neuro courses, workshops, conferences:** N/C

**Career ads:**  
\$300.00 for three months  
\$400.00 for six months  
\$750.00 for a full year

**Corporate advertising:** \$100.00 per month (websites, products, services, or sponsored events)

**Banner ad:** \$100.00 per month

**Tile ad—bottom of page, all pages:** \$20.00 per month/\$200.00 full-year commitment

**Tile ad—right-hand sidebar, inside page:** \$12.00 per month/\$125.00 full-year commitment

**Take advantage of our 10% discount for combined CANN website/Canadian Journal of Neuroscience Nursing (CJNN) advertising packages**

### Technical information

Supply text in Word, and all images and logos as JPG, 72 DPI

Banner specs: 1120 × 414 px (JPG, GIF or PNG)

Tile specs: 400 × 175 px; 72 DPI (JPG, GIF or PNG)

Ads will be posted within seven working days whenever possible. Forward material to: [heather@pappin.com](mailto:heather@pappin.com)

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Contact Heather Coughlin, Pappin Communications, The Victoria Centre, 84 Isabella Street, Unit 2, Pembroke, ON K8A 5S5

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