



Body Cast

The official publication of the
Canadian Society of Orthopaedic Technologists

ADVERTISING INFORMATION 2022

CIRCULATION:

Body Cast is now published twice per year and distributed to approximately 400 members of the Canadian Society of Orthopaedic Technologists. In addition, the journal is received by a number of hospitals and medical libraries.

PUBLICATION DATES:

Spring 2022

Confirmation: March 15

Art submission: April 1

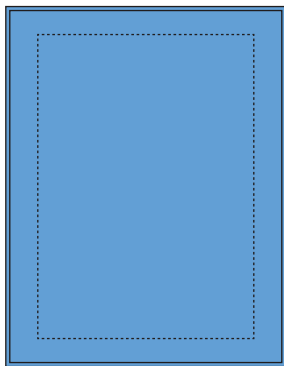
Publication: April 15

Fall 2022

Confirmation: September 15

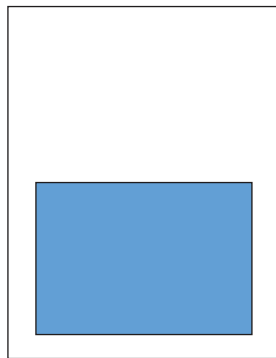
Art submission: October 1

Publication: October 15



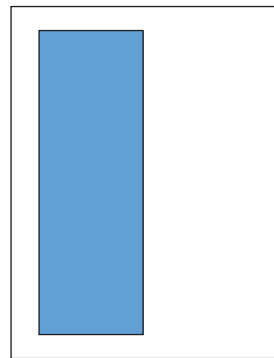
Full page

Trim size: 8.5" x 11";
with bleed: 8.75" x 11.25"
type margin: 6.75" x 9.5"



1/2 page

6.75" x 4.75"



1/2 page (vert.)

3.25" x 9.5"

ADVERTISING RATES: (net, CAD)

Full page: \$470.00

Half page: \$370.00

Third page: \$330.00

Quarter page: \$295.00

COLOUR RATES:

Standard spot colour: Additional
\$250.00 per colour

Full process colour: Additional
\$600.00

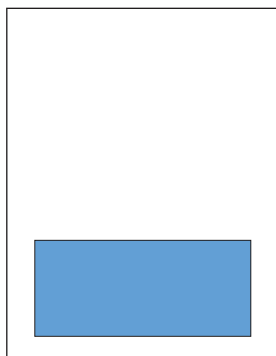
PREMIUMS AND DISCOUNTS:

No premiums apply to preferred
positions.

We regret that we cannot offer an
agency discount.

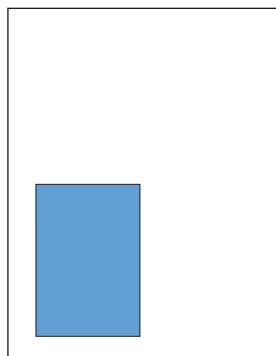
Terms: net 30 days

*All amounts shown are in Canadian
Dollars.*



1/3 page

6.75" x 3"



1/4 page

3.25" x 4.75"

FOR FURTHER INFORMATION:

Contact Heather Coughlin, Pappin Communications, 1012 Snake River Line, Cobden, ON K0J 1C0

Phone: 1-613-633-1938 | Email: heather@pappin.com

Body Cast is published for the Canadian Society of Orthopaedic Technologists by Pappin Communications, Cobden, Ontario.