



# The Canadian Journal of Critical Care Nursing

## ADVERTISING INFORMATION 2022

### Circulation

The Canadian Journal of Critical Care Nursing™ (CJCCN) is the only peer-reviewed critical care journal in Canada. CACCN members have online access to the digital journal on the journal website (cjccn.ca) and will receive notification when each new issue is available. A limited number of hard copies will be printed for our subscribers.

The journal covers topics related to clinical care and evidence-based practice, education, management, research and professional issues in critical care nursing.

### Advertising rates (net, CAD)

Journal:

Full page, full colour: \$1,550

Half page, full colour: \$1,150

Quarter page, full colour: \$975

Journal website:

Placed on homepage, includes link to advertiser's URL

3-month post: \$1,250

Email alert banner:

Placed at the top of the email notification delivered to all members when a new issue is published: \$1,250

E-blast to all members: \$1,250

### Publication dates:

#### Spring:

Confirmation: January 7

Art submission: January 21

Publication: February

#### Summer:

Confirmation: April 8

Art submission: April 22

Publication: May

#### Fall:

Confirmation: July 8

Art submission: July 22

Publication: August

#### Winter:

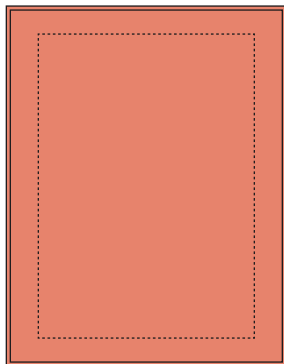
Confirmation: October 7

Art submission: October 21

Publication: November

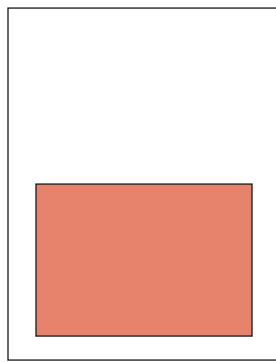
### Print ad specifications

300 DPI .pdf file required



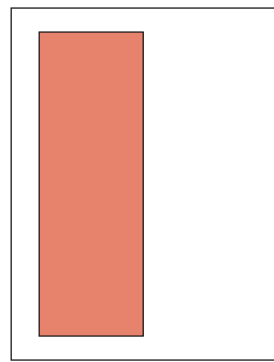
#### Full page

Trim size: 8.5" × 11";  
with bleed: 8.75" × 11.25"  
type margin: 6.75" × 9.5"



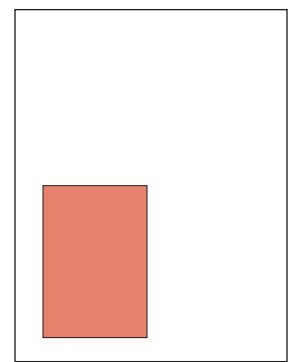
#### 1/2 page

6.75" × 4.75"



#### 1/2 page (vertical)

3.25" × 9.5"



#### 1/4 page

3.25" × 4.75"

### Website banner specifications

72 DPI

.jpg, .gif or .png file format

728 × 90 px

### Email alert specifications

72 DPI

.jpg, .gif or .png file format

600 × 90 px

### E-blast specifications

72 DPI graphic for top of email +

any supplementary images

.jpg, .gif or .png file format

Maximum 600 px width for images

Social media links + body text

### For further information:

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