



The Canadian Journal of Critical Care Nursing

ADVERTISING INFORMATION 2023

Circulation

The Canadian Journal of Critical Care Nursing™ (CJCCN) is the only peer-reviewed, open access critical care nursing journal in Canada. Online access to the digital journal is available on the journal website (cjccn.ca) and members receive notification when each new issue is available. A limited number of hard copies will be printed for our subscribers.

The journal covers topics related to clinical care and evidence-based practice, education, management, research and professional issues in critical care nursing.

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Publication dates:

Spring:

Confirmation: January 6

Art submission: January 20

Publication: February

Summer:

Confirmation: April 7

Art submission: April 21

Publication: May

Fall:

Confirmation: July 7

Art submission: July 21

Publication: August

Winter:

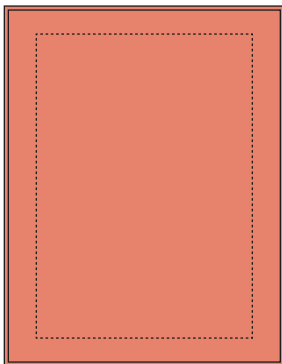
Confirmation: October 6

Art submission: October 20

Publication: November

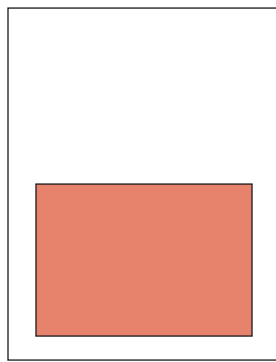
Print ad specifications

300 DPI .pdf file required



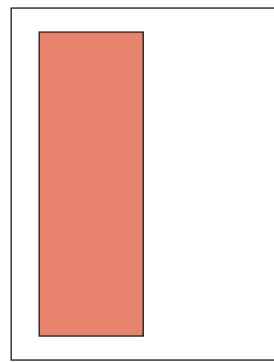
Full page

Trim size: 8.5" × 11";
with bleed: 8.75" × 11.25"
type margin: 6.75" × 9.5"



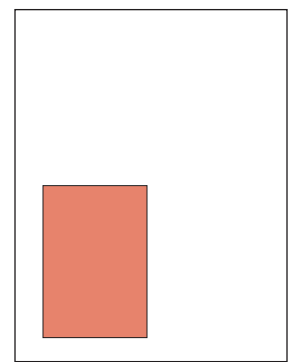
1/2 page

6.75" × 4.75"



1/2 page (vertical)

3.25" × 9.5"



1/4 page

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Website banner specifications

72 DPI

.jpg, .gif or .png file format

728 × 90 px

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600 × 90 px

E-blast specifications

72 DPI graphic for top of email +

any supplementary images

.jpg, .gif or .png file format

Maximum 600 px width for images

Social media links + body text

For further information:

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