



The Canadian Journal of Critical Care Nursing

ADVERTISING INFORMATION 2025

Circulation

The Canadian Journal of Critical Care Nursing™ (CJCCN) is the only peer-reviewed, open access critical care nursing journal in Canada. Online access to the digital journal is available on the journal website (cjccn.ca) and members receive notification when each new issue is available.

The journal covers topics related to clinical care and evidence-based practice, education, management, research and professional issues in critical care nursing.

Advertising rates (net, CAD)

Journal:
Full page: \$895
Half page: \$525
Quarter page: \$360

Journal website:
Placed on homepage, includes link to advertiser's URL
3-month post: \$1,250

Email alert banner:
Placed at the top of the email notification delivered to all members when a new issue is published: \$1,250

E-blast to all members: \$1,250

CACCN Social Media advertising opportunities

Facebook / X(Twitter) / LinkedIn / Instagram

- Single post on each \$60
- Monthly post for 3 months \$175
- Monthly post for 6 mos. \$350

Combine a social media post with a journal ad and receive a 5% discount on the total cost.

Publication dates (three issues per year)

Issue 1

Confirmation: February 7
Art submission: February 21
Publication: March

Issue 2

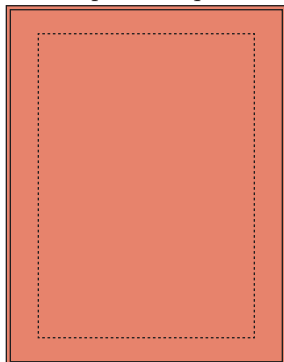
Confirmation: June 6
Art submission: June 20
Publication: July

Issue 3

Confirmation: October 3
Art submission: October 17
Publication: November

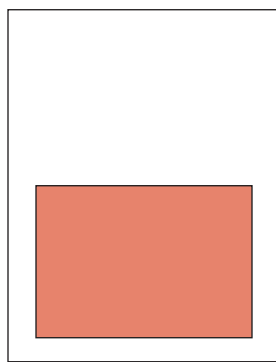
Journal ad specifications

300 DPI .pdf file required



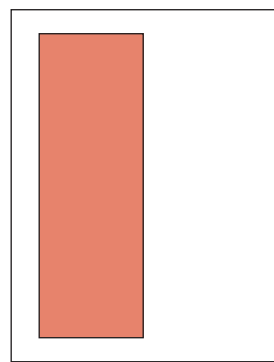
Full page

Trim size: 8.5" × 11";
with bleed: 8.75" × 11.25"
type margin: 6.75" × 9.5"



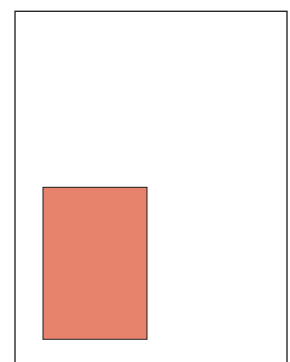
1/2 page

6.75" × 4.75"



1/2 page (vertical)

3.25" × 9.5"



1/4 page

3.25" × 4.75"

Website banner specifications

72 DPI
.jpg, .gif or .png file format
728 × 90 px

Email alert specifications

72 DPI
.jpg, .gif or .png file format
600 × 90 px

E-blast specifications

72 DPI graphic for top of email +
any supplementary images
.jpg, .gif or .png file format
Maximum 600 px width for images
Social media links + body text

For further information:

Contact Heather Coughlin, Pappin Communications, 1012 Snake River Line, Cobden, ON K0J 1K0
Phone: 1-613-633-1938 | Email: heather@pappin.com

The Canadian Journal of Critical Care Nursing is published for the CACCN by Pappin Communications, Cobden, Ontario.