



BODY CAST

The official publication of the
Canadian Society of Orthopaedic Technologists

ADVERTISING INFORMATION 2025

CIRCULATION:

Body Cast is now published twice per year and distributed to approximately 400 members of the Canadian Society of Orthopaedic Technologists. In addition, the journal is received by a number of hospitals and medical libraries.

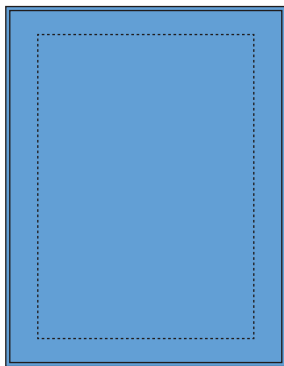
PUBLICATION DATES:

Spring

Confirmation: March 15
Art submission: April 1
Publication: April 15

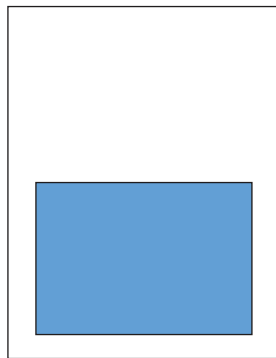
Fall

Confirmation: September 15
Art submission: October 1
Publication: October 15



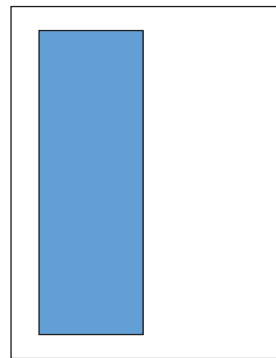
Full page

Trim size: 8.5" x 11";
with bleed: 8.75" x 11.25"
type margin: 6.75" x 9.5"



1/2 page

6.75" x 4.75"



1/2 page (vert.)

3.25" x 9.5"

ADVERTISING RATES: (net, CAD)

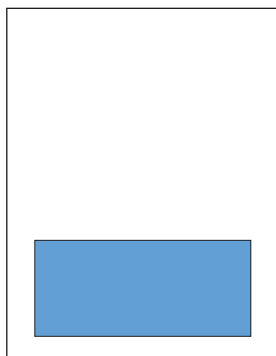
Full page: \$470.00
Half page: \$370.00
Third page: \$330.00
Quarter page: \$295.00

PREMIUMS AND DISCOUNTS:

No premiums apply to preferred positions.
We regret that we cannot offer an agency discount.

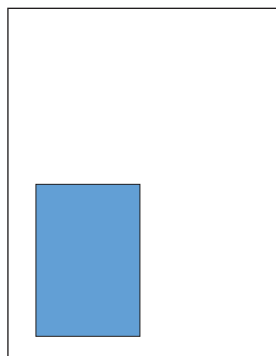
Terms: net 30 days

All amounts shown are in Canadian Dollars.



1/3 page

6.75" x 3"



1/4 page

3.25" x 4.75"

FOR FURTHER INFORMATION:

Contact Heather Coughlin, Pappin Communications, 1012 Snake River Line, Cobden, ON K0J 1C0
Phone: 1-613-633-1938 | Email: heather@pappin.com

Body Cast is published for the Canadian Society of Orthopaedic Technologists by Pappin Communications, Cobden, Ontario.